

Annual **REPORT**



JANUARY - DECEMBER 2024

Table of Contents

Strategic Plan
Updates

03

Financial &
Membership
Update

05

Award
Recipients

06

Annual
Convention

08

2024 AMSN Board of Directors

PRESIDENT

Dr. Marisa L. Streelman, DNP, RN,
CMSRN, NE-BC

PRESIDENT-ELECT

Dr. Kristi Reguin-Hartman, DNP,
APRN, ACNS-BC

TREASURER

Cynthia Rothenberger, DNP, RN,
ACNS, BC

SECRETARY

Dr. Patricia Bartzak, DNP, RN,
CMSRN, TCRN, CNRN

DIRECTORS

Alissa Brown, MSN, RN,
CMSRN, NPD-BC

Dr. Kristi Campoe, PhD, RN,
CMSRN, CPHQ, sMBA

Mark Lee, MS, BSN, RN-BC

Catherine Skowronsky, MSN,
APRN-ACNS-BC, CMSRN

Michael Szeliga, MSN, APRN,
AGCNS-BC, CMSRN, CPHQ

EMERGING PROFESSIONAL

Marie Mullins, BSN, RN, CMSRN

MSNCB REPRESENTATIVE

Cynthia Frazer, MSN, RN,
CMSRN, CNE



THANK YOU DONORS

AMSN would like to thank the
801 individual donors in 2024
that contributed **\$8,715** towards
grants and scholarships.

Strategic Plan Updates

AMSN made progress over the past year on many of the initiatives in our current strategic plan. Here are some of the highlights:

GOAL 1

The medical-surgical nurse will be a well-equipped, highly respected professional with career satisfaction and a strong professional identity.

- Released the 7th edition of the *Scope and Standards of Medical-Surgical Nursing Practice*, which was approved by the American Nurses Association (ANA).
- Inducted the inaugural cohort of the Fellows of Academy of Medical-Surgical Nursing (FAMSN).

GOAL 2

The global healthcare community will look to AMSN as the thought leader on all aspects of medical-surgical nursing practice through advocacy, education, certification, and scholarship.

- Launched the *Medical-Surgical Monitor*.
- Launched a new online education platform.

GOAL 3

AMSN shapes the field of medical-surgical nursing through a diverse workforce and equitable opportunities for all nurses.

- Established a Medical-Surgical Nurse Safe Staffing Task Force to create recommendations for staffing on medical-surgical units.
- Provided individual modules from the Diversity, Equity, and Inclusion (DEI) for the Health Care Workforce course to allow for more customizable education opportunities.
- The Advocacy and Legislation Committee began directly working with the Nursing Community Coalition, which represents 64 member nursing organizations.

GOAL 4

AMSN's health and continued organizational growth will be advanced through the effective integration of products, programs, technology, systems, and people.

- Awarded Accredited Provider Unit status by the American Nurses Credentialing Center (ANCC). In 2024, AMSN provided 45 accredited activities, totaling 10,615 contact hours issued.
- Offered continuing education for podcast participation and joint providership opportunities.

Strategic Plan Updates

2025-2027 Strategic Plan

At the end of 2024, AMSN solidified its new strategic plan, inclusive of three main pillars, and goals that will guide the organization from 2025-2027.



Cultivate Community

Build an inclusive and engaged medical-surgical community by serving as a lifelong professional home, embracing diversity, and fostering a strong professional identity.



Educational Excellence

Position AMSN as the leading destination for innovative and engaging medical-surgical nursing education.



Expand Reach and Influence

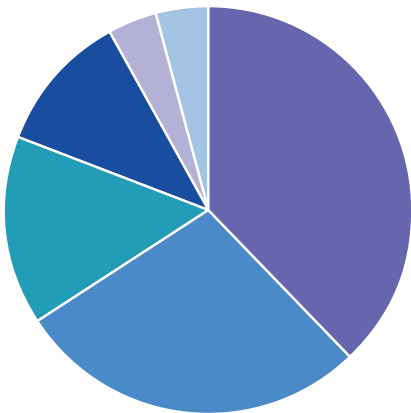
Focus on attracting more members, increasing revenue, amplifying our influence to expand our reach and strengthen our financial resources, and building a robust advocacy plan.

Financial & Membership Update

Financial Overview

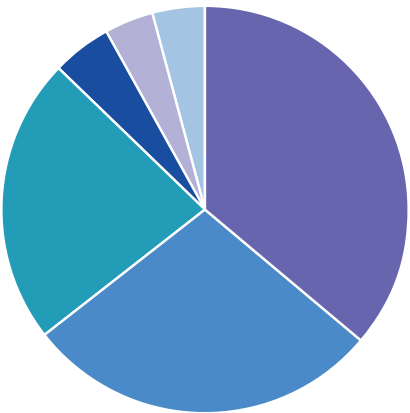
FY24 Total Operating Revenue	\$2,135,107
FY24 Total Operating Expense	\$4,054,507
Change in Net Assets (Before Investments)	\$(1,919,400)
Investments	\$908,685
Change in Net Assets	\$(1,010,715)

In 2024, AMSN diligently worked to reduce contractual financial commitments to other vendors and right-size expenses for the association, which included writing off previous amortized educational products. The AMSN Board of Directors is committed to fiscal responsibility and conservation of funds and sees this as multi-year approach to both increase revenue and reduce expense. The Board will continue to make decisions which will positively impact the value to our members and directly support the mission of our organization while minimizing the net loss.



Revenue

- Membership: 38%
- Annual Convention: 28%
- Miscellaneous: 15%
- Products and Education: 11%
- PRISM®: 4%
- Sponsorship: 4%



Expenses

- Programs and Support Services: 37%
- Membership: 29%
- Annual Convention: 23%
- Products and Education: 5%
- PRISM®: 4%
- Website and Technology: 2%



9,886

Average number of AMSN members in 2024

Award Recipients

PRISM® Award Recipients

Awarded from Jan. 1 – Dec. 31, 2024

- 5 North, New York Presbyterian – Westchester
- East Pavilion 4-6, Yale New Haven Hospital – York Street Campus
- Celentano 4, Yale New Haven Hospital – Saint Raphael Campus
- 3N Medical-Surgical Unit, Wellstar Douglas Medical Center
- 9 Surgical, Cleveland Clinic South Pointe
- 7 East, Torrance Memorial Medical Center
- Clinical Decision Unit, Memorial Hermann Greater Heights
- Fondren 12, Houston Methodist Hospital
- 7 West, Houston Methodist Hospital Willowbrook
- MS 2, Hackensack Meridian Health Old Bridge Medical Center
- Medical Telemetry Unit, Northside Hospital Duluth
- 8 Central: Orthopedic & Vascular Surgery Unit, New York
- Presbyterian Hospital/Weill Cornell Medical Center
- 5 East – Medical-Surgical/Orthopedics, Memorial Hermann, The Woodlands Medical Center
- 8TN, Emory University Hospital
- 5 East Medical-Surgical Services, University of Illinois Hospital and Health Sciences System
- 6 Medicine Specialties, Penn State Hershey Medical Center
- 5 Acute Care, Penn State Health Milton S. Hershey Medical Center

PRISM® Award Statistics

43

applications submitted

56%

of applications accepted

AMSN Individual Award Recipients

PRESIDENTS' AWARD



Caroline Ashman, MSN, RN, NPD-BC, CMSRN

KATHLEEN SINGLETON ORGANIZATION AWARD



Houston Methodist

CMSRN® OF DISTINCTION AWARD



Tonka Williams, MHA, MSN, RN, CMSRN

CLINICAL LEADERSHIP AWARD



Bonnie Clement, DNP, MSN-Ed, RN, CNML, CMSRN

AMSN FOUNDERS AWARD FOR DISTINGUISHED PRACTICE

Previously known as Tony Award for Extraordinary Contributions to Health Care



Ernest J. Grant, PhD, RN, FAAN

Award Recipients

Fellow of Academy of Medical-Surgical Nursing (FAMSN)

The AMSN Fellows Program gives AMSN the opportunity to recognize individuals who have made a significant impact on AMSN and the medical-surgical nursing community through volunteer service and leadership, promotion of certification, research activities, and publications. The AMSN Fellows Program is an honorary recognition and a call to continued leadership and service within the medical-surgical nursing community.



Jill Arzouman, DNP, RN,
ACNS BC, CMSRN, FAMSN



Alice Poyss, PhD, RN,
APRN-BC, FAMSN



Heather Craven, PhD, RN,
CMSRN, CPHQ, FAMSN



Kathleen Reeves, MSN,
RN, FAMSN



Robin Hertel, EdS, MSN,
RN, CMSRN, FAMSN



Dottie Roberts, EdD, MSN,
MACI, RN, OCNS-C, CMSRN,
CNE, FAMSN



Terry Jones, PhD, RN,
FAAN, FAMSN



Kathleen Singleton, MSN,
APRN-CNS, CMSRN, FAMSN



Cora Palmer, MSN,
CMSRN, FAMSN



Linda Yoder, PhD, MBA, RN,
AOCN, FAAN, FAMSN

Annual Convention



AMS N gathered in Toronto Sept. 12-14, 2024, for its convention.



782
ATTENDEES



24
EXHIBITORS



3
SPONSORS



43
EDUCATION SESSIONS



75
SPEAKERS



45
STATES REPRESENTED



3
COUNTRIES REPRESENTED