

# Annual **REPORT**



**JANUARY - DECEMBER 2023**

# President's Message

Reflecting on 2023 and what it has meant to AMSN, I believe that it was a year of significant change and growth for medical-surgical nursing and our nursing community.

Change came in many ways and started off in February 2023 with our decision to move to a new management company. By April of 2023 we transitioned to Smithbucklin, and they continue to serve as our management partner to support us as we advance as an organization.

We also made some behind the scenes technology changes to our website and online education platforms that enabled our members to more easily access their information and manage their CNE.

AMSN launched many new products and offerings in 2023, including the 6th edition of the *Core Curriculum for Medical Surgical Nursing*, the foundational go-to resource for all things medical surgical nursing; the 100<sup>th</sup> episode of our podcast, Med-Surg Moments; and our Diversity, Equity, and Inclusion for the Health Care Workforce online course. We held our 31<sup>st</sup> AMSN Convention in Las Vegas, NV. I always enjoy connecting with medical-surgical nurses from around the country, and the world at this event each year. It is so exciting to see the great work nurses are doing to improve patient outcomes, and health care environments.

We had the opportunity to end the year as we always do, with the celebration of Medical-Surgical Nurses Week, taking place every November 1-7. This is our yearly opportunity to celebrate the hard work and dedication of the nurses who specialize in med-surg nursing, and it is something that I look forward to every year.

Lastly, I want to thank all of the AMSN Board of Directors, committee chairs and members, chapter leaders, and AMSN members. Your hard work, dedication and passion for medical-surgical nursing is what keeps us moving forward!



**Marisa Streelman, DNP, RN, CMSRN, NE-BC**

*AMSN Board President*

## 2023 – 2024 AMSN Board of Directors

### PRESIDENT

Dr. Marisa L. Streelman, DNP, RN, CMSRN, NE-BC

### IMMEDIATE PAST PRESIDENT

Dr. Summer Bryant, DNP, RN, CENP, CMSRN

### TREASURER

Cynthia Rothenberger, DNP, RN, ACNS, BC

### SECRETARY

Dr. Patricia Bartzak, DNP, RN, CMSRN, TCRN, CNRN

### DIRECTORS

Dr. Kristi Campoe, PhD, RN, CMSRN, CPHQ, sMBA

Dr. Kristi Reguin-Hartman, DNP, APRN, ACNS-BC

Catherine Skowronsky, MSN, APRN-ACNS-BC, CMSRN

Michael Szeliga, MSN, APRN, AGCNS-BC, CMSRN, CPHQ

### EMERGING PROFESSIONAL

Marie Mullins, BSN, RN, CMSRN

### MSNCB REPRESENTATIVE

Cynthia Frazer, MSN, RN, CMSRN, CNE

# Strategic Plan Updates

AMSN made progress over the past year on many of the initiatives in our current strategic plan. Here are some of the highlights:

## GOAL 1

The medical-surgical nurse will be well-equipped, highly respected professional with career satisfaction and a strong professional identity

- Development of the 7<sup>th</sup> edition of the *Scope and Standards of Medical-Surgical Nursing Practice*.
- Expanded marketing campaign for PRISM<sup>®</sup> Award to reach new, external audiences
- A new easy-to-use application portal for all AMSN Awards, Grants and Scholarships

## GOAL 2

The global healthcare community will look to AMSN as the thought leader on all aspects of med-surg nursing practice through advocacy, education, certification, and scholarship.

- Re-launch of the Legislative Committee
- Hosted a Virtual Hill Day for the AMSN Board of Directors that resulted in 15 meetings with key officials.
- Celebrated the 100<sup>th</sup> episode of the Med-Surg Moments Podcast Series

## GOAL 3

AMSN shapes the field of medical-surgical nursing through a diverse workforce and equitable opportunities for all nurses.

- Re-launch of the Diversity, Equity and Inclusion (DEI) Committee
- Release the full Diversity, Equity, and Inclusion for the Health Care Workforce online course

## GOAL 4

AMSN's health and continued organizational growth will be advanced through the effective integration of products, programs, technology, systems, and people.

- Revitalization of AMSN Chapters and new toolkits and resources
- Re-establish Getting Your Survey Out There research emails for AMSN members

# Strategic Plan Updates

## Planning Ahead: 2025-2027 Strategic Plan

AMSN also began work in September 2023 to develop our future strategic plan and goals that will guide our organization from 2025-2027. You can expect to see strategies and key results that support three main pillars.



**Cultivate  
Community**



**Educational  
Excellence**



**Expand Reach  
and Influence**

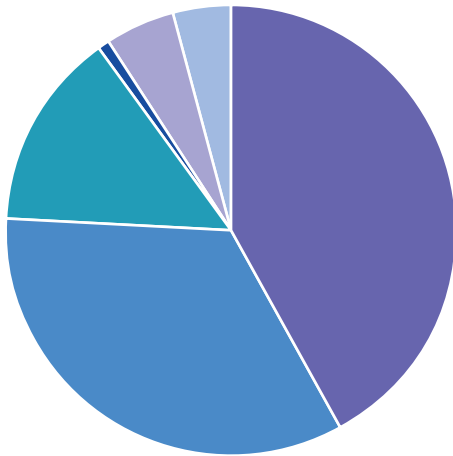


# Financial Update

## Financial Overview

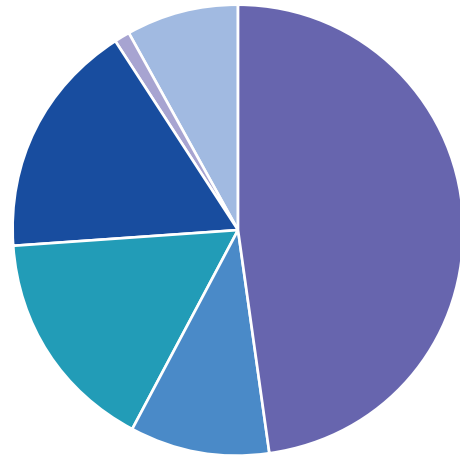
<b>FY23 Total Operating Revenue</b>	\$2,023,863
<b>FY23 Total Operating Expense</b>	\$4,024,367
<b>Change in Net Assets (Before Investments)</b>	(\$2,000,504)
<b>Investments</b>	\$1,023,201
<b>Change in Net Assets</b>	(\$977,303)

During the 2023 fiscal year, AMSN made the decision to transition to a new management company. This transition, coupled with contractual financial commitments to other vendors and our previous management company resulted in a significant increase in expenses for the association. The AMSN Board of Directors is committed to fiscal responsibility and conservation of funds, and to continue to make decisions which will positively impact our members and the organization.



### Revenue

- Membership: **42%**
- Annual Convention: **34%**
- Products and Education: **14%**
- PRISM®: **1%**
- Miscellaneous: **5%**
- Sponsorship: **4%**



### Expenses

- Programs and Support Services: **48%**
- Membership: **10%**
- Meetings: **16%**
- Products and Education: **17%**
- PRISM®: **1%**
- Website & Technology: **8%**

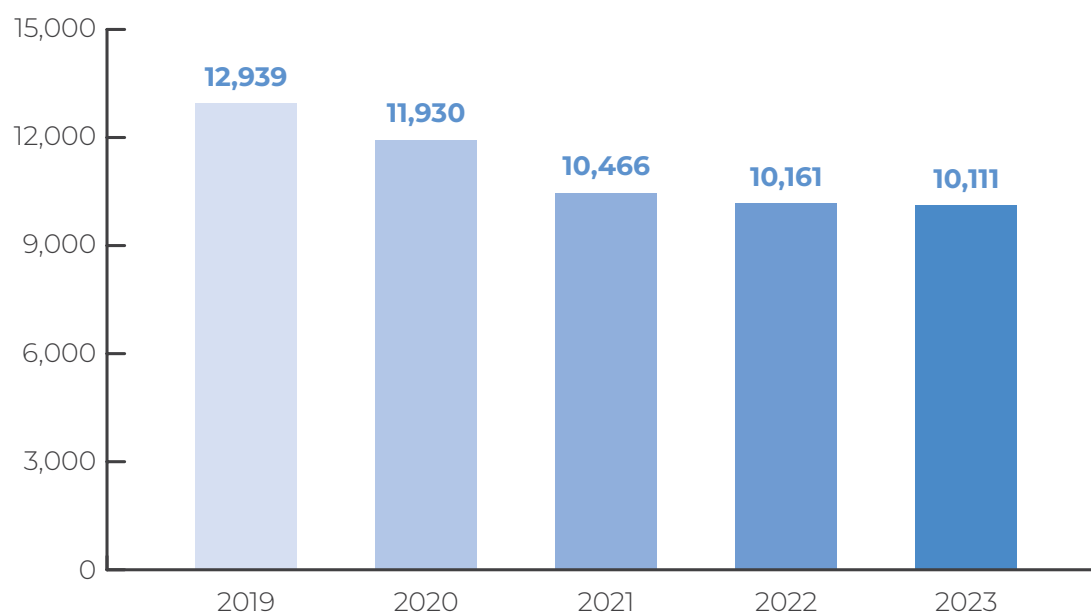
# Membership Update



**10,111**

AMSN members as of Dec. 31, 2023

## Membership Trends



We are aware of the current struggles and nursing shortage as we continue to recover from the burnout and departures the healthcare field experienced post-pandemic. AMSN and the medical-surgical specialty were, and continue to be, acutely impacted by these issues. As such, we have seen a decline in our membership since 2019. AMSN is committed to recruiting new members and retaining our current members and are optimistic that we will see a rise of membership numbers in the coming months and years.

# Award Recipients

## PRISM® Award Recipients

Awarded from Jan. 1 – Dec. 31, 2023

- 9 East Rhodes, The Ohio State University Wexner Medical Center
- Tower 8 Transplant/Metabolic Unit, UC Davis Medical Center
- Medical 1, Riverside Regional Medical Center
- Green 5-South, Wellstar Kennestone Regional Medical Center
- Ortho Neuro Trauma Care Center, Deaconess Hospital Midtown Campus
- 7E Complex Medicine, Emory University Hospital
- 5D, Emory University Hospital
- 4 East/ 4 West Medical-Surgical In-patient Unit, Cleveland Clinic Marymount Hospital
- 3 South, Memorial Hermann Greater Heights Hospital
- C5, Jefferson Health Cherry Hill
- 7E Medicine, University of Illinois
- 9 Rio-General Medicine, University Hospital
- Davis 6 Cardiology Services, University of California Davis Medical Center
- Fondren 11, Houston Methodist Hospital
- Jones 11, Houston Methodist Hospital
- Main 4, Houston Methodist Hospital

## PRISM® Award Statistics

16

applications submitted

75%

of applications accepted

## AMSN Leadership Award Recipients



### PRESIDENTS' AWARD

Beth E. Norman, MS, RN, CNS, ARNP, ACNS-BC, CMSRN



### KATHLEEN SINGLETON ORGANIZATION AWARD

UC Davis Medical Center



### CMSRN® OF DISTINCTION AWARD

Arlyn Labtis, MSN, RN, PCCN, CMSRN



### CLINICAL LEADERSHIP AWARD

Golda Manalili, DNP, MSN, RN, RN-BC



### TONY AWARD

Bob Dent, DNP, MBA, RN, NEA-BC, CENP, FACHE, FAAN, FAONL

# Annual Convention



AMSN was excited to gather for our Annual Convention in Las Vegas, NV from September 21-23, 2023.



**966**

MEDICAL-SURGICAL  
NURSE ATTENDEES



**47**

EXHIBITORS



**5**

SPONSORS



**40**

EDUCATION SESSIONS



**55**

SPEAKERS



**50**

STATES REPRESENTED



**14**

COUNTRIES REPRESENTED